

TRANSMITTAL OF FORMAL DRAWINGS

Docket No.
JGP-10302/08

In Re Application Of: Brian Bartkowiak et al.



Serial No.	Filing Date	Confirmation No.	Examiner	Art Unit
09/755,924	January 5, 2001		Jean M. Corrielus	2172

Invention: EVENT MANAGEMENT SYSTEM

Address to:
Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Transmitted herewith are:

- 15 sheets of formal drawing(s) for this application.
- Each sheet of drawing indicates the identifying indicia suggested in 37 CFR Section 1.84(c).

RECEIVED

JUL 21 2003

Technology Center 2100

Signature

Mark D. Schneider, Reg. No. 43,906
 Gifford, Krass, Groh, Sprinkle, Anderson
 & Citkowski, P.C.
 280 North Old Woodward - Suite 400
 Birmingham, MI 48009
 (248) 647-6000

Dated:

7/16/2003

I certify that this document and attached formal drawings
 are being deposited on 7/16/2003 with the
 U.S. Postal Service as first-class mail under 37 C.F.R. 1.8
 and addressed to the Commissioner for Patents, P.O. Box
 1450, Alexandria, VA 22313-1450. EV 33961515345

Signature of Person Mailing Correspondence

Judith T. Lange

Typed or Printed Name of Person Mailing Correspondence

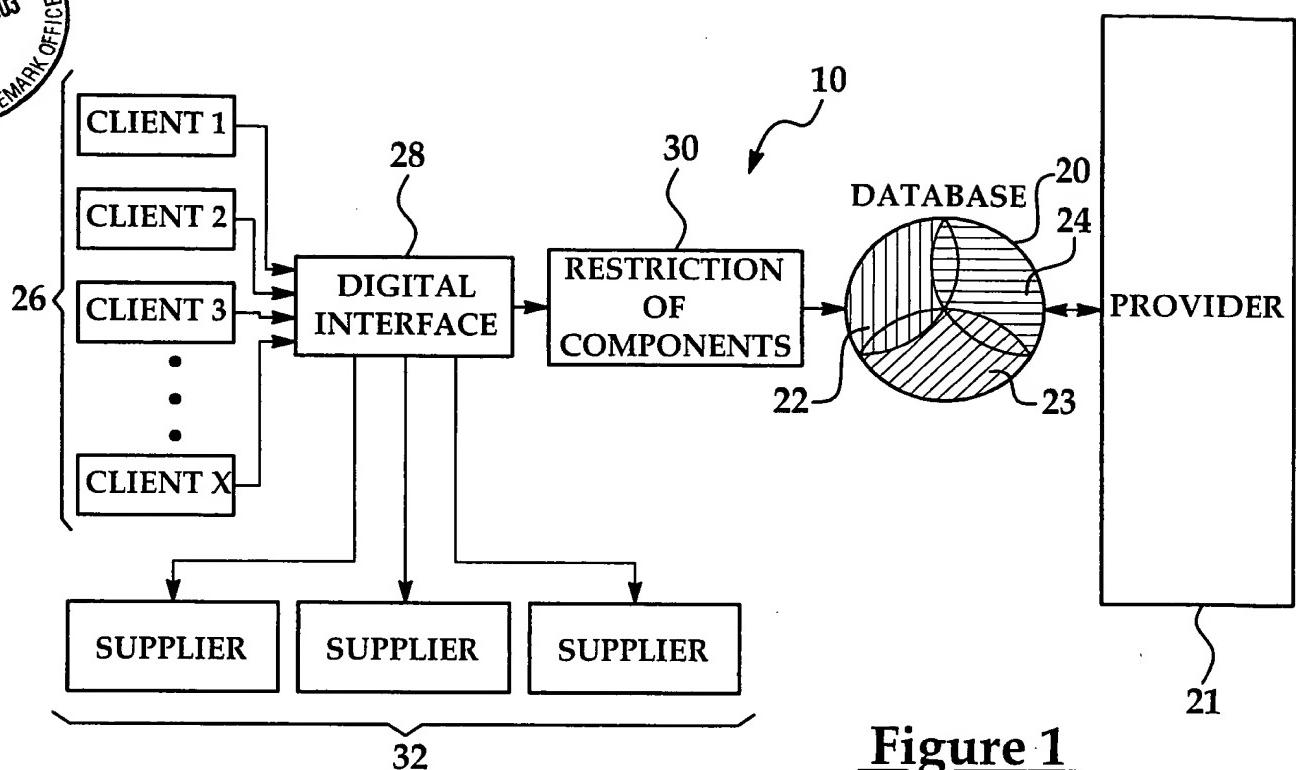
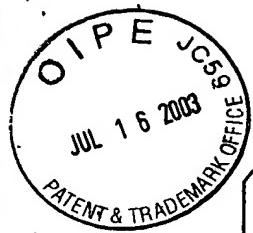


Figure 1

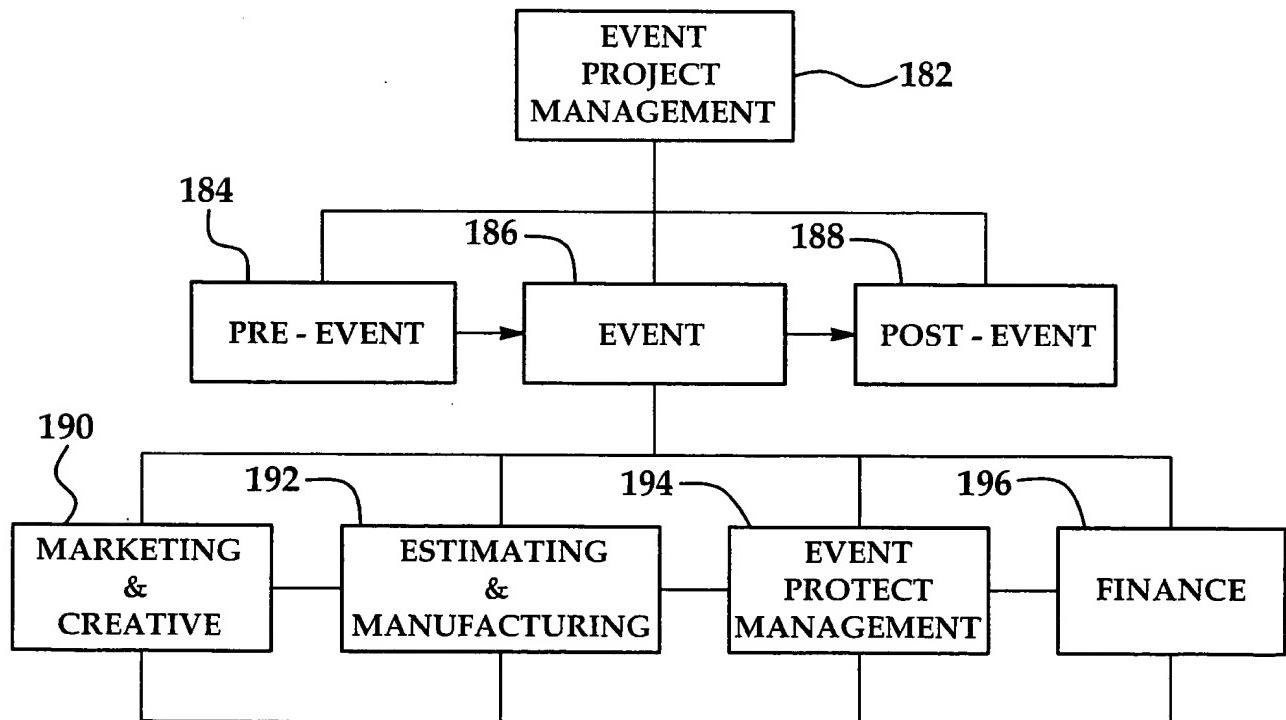


Figure 4

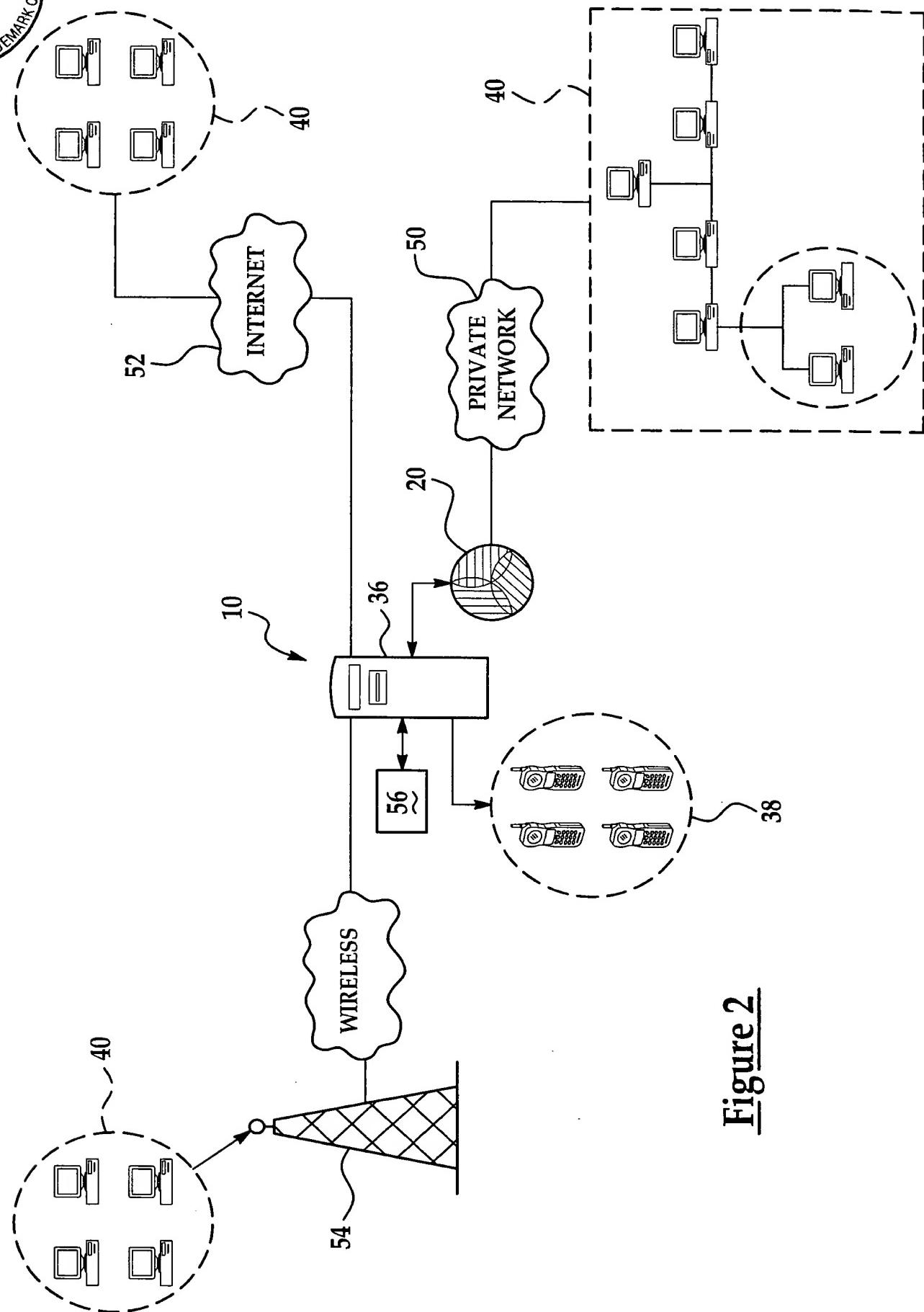
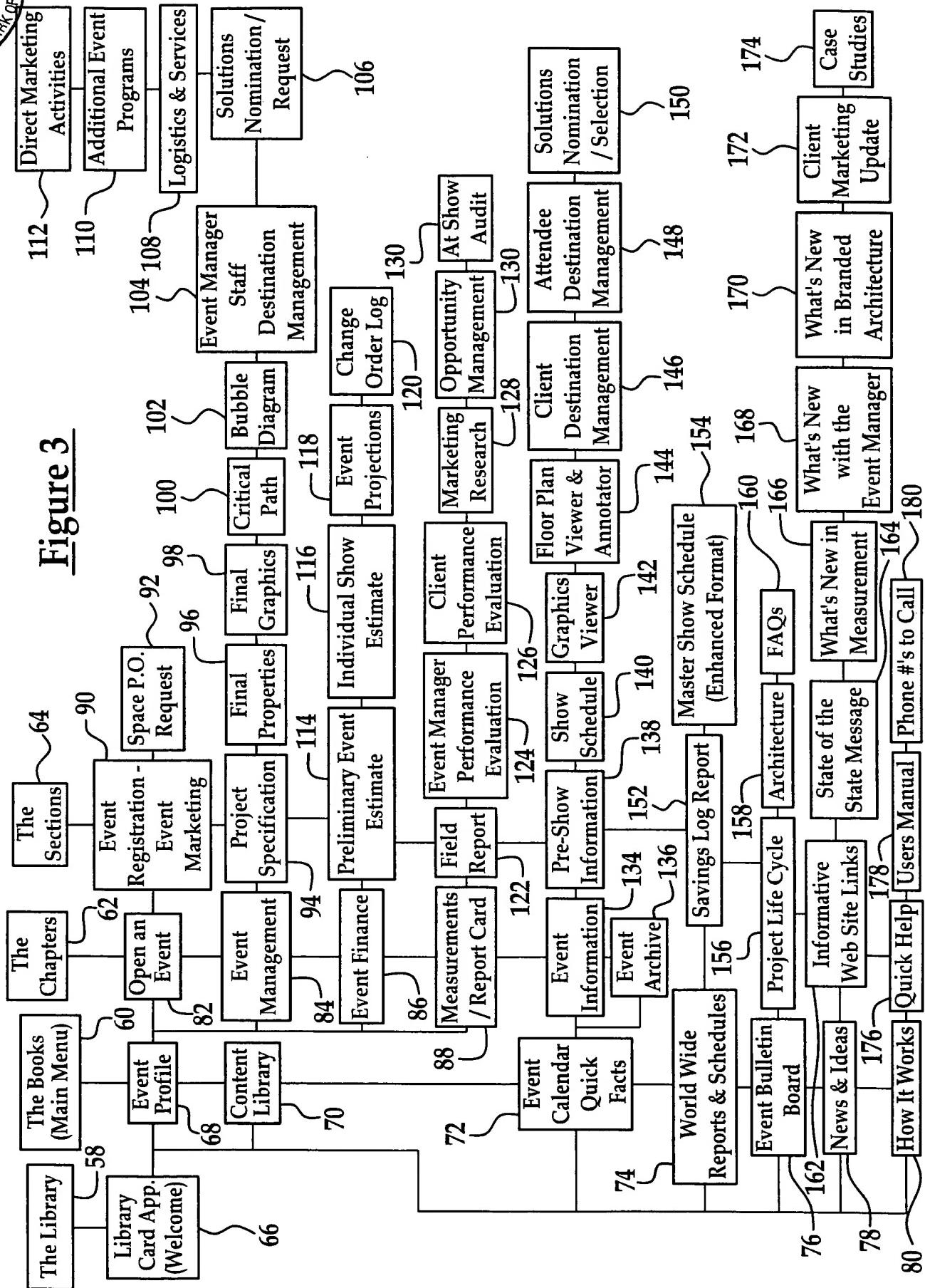


Figure 2



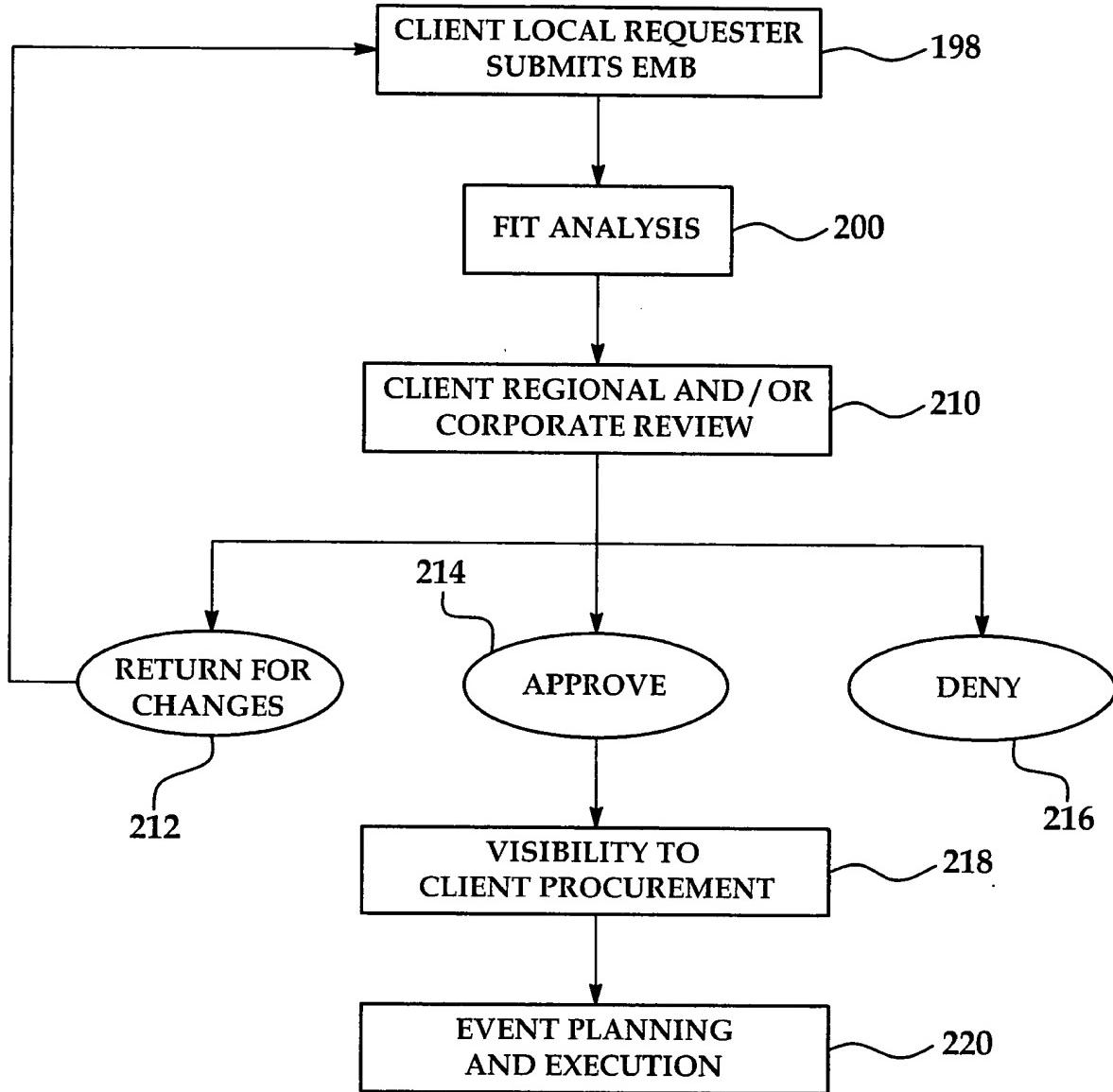
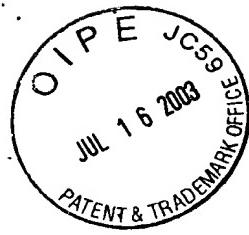


Figure 5



Page 5 of 15

File	Edit	View	Favorites	Tools	Help		http://globalink.kiosk.com/gj/lnmain.asp?fln/lnUserApp?OpenForm&Cgencode=201P
Address:						<input type="button" value="Go"/>	<input type="button" value="Links"/>
						222	
						226	
<p align="center">Library Card Application</p> <p>Please fill out the form and click the Submit button below.</p> <p>All fields marked with * are required.</p>						<p align="right">First Name: <input type="text" value="Joe"/></p> <p align="right">Last Name: <input type="text" value="McDonald"/></p> <p align="right">Title: <input type="text" value="Event Manager"/></p> <p align="right">Address: <input type="text" value="111 Main Street"/></p> <p align="right">City: <input type="text" value="Ann Arbor"/></p> <p align="right">State/Province: <input type="text" value="MI"/></p>	

LIBRARY CARD

Figure 6



General Event Info	
Event Name	Event Start Date
Netscape Testing	Dec 10, 2000
	Event End Date
	Dec 15, 2000
Geographic Area	Product Line
Region	Pages
Country	
Your Company's Business	
Estimated Attendance	
Requester	Marge K.
Internet E-mail	mkielen@248-475-2
Phone Number	Laura Ha
Manager	
Event Manager	
GPI Show Code	9993
Show Year	2001
Client Code	M655

Marketing Brief	
Target Audience	240
Who are your ideal customer(s) ?	
What are they looking for ?	
What should they know about your company ?	
Event Audience - Please provide third party research such as a show audit.	
What is the audience demographic for this event ?	
What are they looking for ?	
What is the source of the data ?	
Primary objectives	
What are your event objectives and how will you measure them ?	
Objective 1:	
Measurement:	
Objective 2:	
Measurement:	
Total Event Estimate	238
(In US Dollars , should include Space Estimate)	
Estimate	
(Enter estimate in U.S. Dollars in whatever detail you have)	
Description	Total Estimate
Space	
Sponsorships	
Other	
Note that the sum of these estimates will not necessarily equal the Total Event Estimate from above.	
Funding Sources	
What Currency will the P.O. be in ?	Total Event Budget in Dollar (United States)
Dollar (United States)	0
If currency type is not listed above, please enter it here :	

EVENT MARKETING BRIEF (EMB)

Figure 7



248

DRAWING INFORMATION	
DRAWING NO.	DATE DRAWN
248	10/16/2003
NAME	REVISION
Facility	A
TYPE	EXPIRATION
CONTRACT	10/16/2008
CLASS	ATTACHMENT
FAX	
INVENTOR	
INVENTOR SIGNATURE	
INVENTOR NAME	
INVENTOR ADDRESS	
INVENTOR CITY STATE ZIP	
INVENTOR COUNTRY	
INVENTOR PHONE	
INVENTOR FAX	
INVENTOR E-MAIL	
INVENTOR FAX	
INVENTOR ATTACHMENT	

246

- [File](#)
- [Edit](#)
- [View](#)
- [Favorites](#)
- [Tools](#)
- [Help](#)

- [General Introduction](#)
- [Case Studies](#)
- [Coverage Model Show Ty](#)
- [Business Theater Intro.](#)
- [Branded Architecture](#)
- [All Documents](#)

246

- [Expand All](#)
- [Collapse All](#)

- [All Planning Tool Documents](#)
- [▼ General Introduction](#)
- [Contacts](#)
- [Introduction](#)
- [The Event Marketing Brief](#)
- [The Event Process](#)
- [▼ Case Studies](#)
- [Introduction](#)
- [▼ Coverage Model Show Types](#)
- [C level](#)
- [Introduction](#)
- [▼ Business Theater Introduction](#)
- [Branded Architecture](#)
- [Brand Theater](#)
- [Introduction](#)
- [All Planning Tool Documents](#)

248

SPACE COST REPORT

250

Event Workspace

- [File](#)
- [Edit](#)
- [View](#)
- [Favorites](#)
- [Tools](#)
- [Help](#)

- [Event Related](#)
- [By Event](#)
- [By Category](#)

250

CAMPAIGN PLANNING TOOL

- [General Information:](#)
- [By Topic](#)
- [By Category](#)

- [Topic](#)
- [▼ Change Order Log](#)
- [▼ SuperComm 2001](#)
- [Change Order Log Posted On 11/16/2000 : Change Order Log \(Global LINKS Administrator\)](#)
- [Floor Plan](#)
- [▼ GSM World Congress](#)
- [Floor Plan Posted On 11/16/2000 : Photos \(Global LINKS Administrator\)](#)
- [Meeting Notes](#)
- [▼ CommunicAsia](#)
- [Meeting Notes Posted On 11/16/2000 : Meeting Minutes from Today's meeting \(Global LINKS Administrator\)](#)
- [Message Plan](#)
- [▼ Wireless IT](#)
- [Message Plan Posted On 11/16/2000 : Measure Plan \(Global LINKS Administrator\)](#)

Figure 8



INVENTORY

File	Edit	View	Favorites	Tools	Help
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Address: <input type="text" value="http://server1/Demo/TsDemo.nsf/CLIFrameSet?OpenFrameSet"/>					
101573 - TOYOTA MOTOR SALES, USA 252 <input type="checkbox"/> M15 Kit <input type="checkbox"/> M16 Kit <input type="checkbox"/> N Kit <input checked="" type="checkbox"/> QH713 FEATURE UNIT (Pkg Type: CRT) <input type="checkbox"/> L69446 FEATURE UNIT HEADER (Pkg Type: CRT) <input type="checkbox"/> ICS INFORMATION COUNTER <input type="checkbox"/> L69449 INFORMATION COUNTER (Pkg Type: CRT) <input type="checkbox"/> LR4 LITERATURE RACK <input type="checkbox"/> L69454 LITERATURE STANDS 2PC (Pkg Type: CRT) <input type="checkbox"/> FL2 Kit <input type="checkbox"/> OT2 Kit					
Search Kit: <input type="text"/> <input type="checkbox"/> Level: <input type="text"/> <input type="checkbox"/> Search for: <input type="text"/> <input type="button" value="Search"/>					
<input type="button" value="Ship"/>					
Search Kit: <input type="text"/> <input type="checkbox"/> Select: <input type="text"/> <input type="button" value="Close"/>					

Total Kit Weight = 2,335.00 lbs.
 Total Kit Volume = 529.64 cuft.
 Requires an Estimated (1) Truck(s) to Transport.
 Total Number of Parts = 4
 500W - 0 1000W - 1 1500W - 0 2000W - 0

256

260

268

You may click the 'Continue' button to disregard conflicts and Save your request.

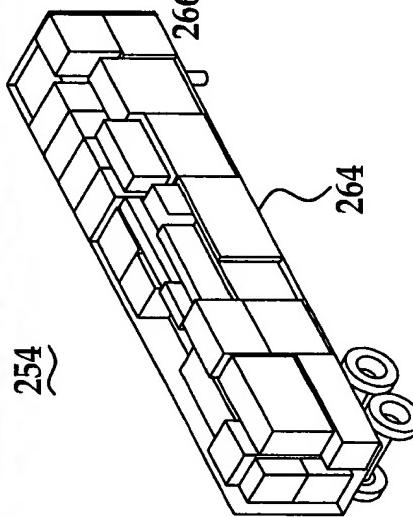
Explain Status and Date Periods

ACTION	PARENT KIT	SHOW	CLIENT	STATUS	ASSIGNMENT PERIOD
YOUR REQUEST:	SHIP	[10/06/2000]	[10/15/2003]	CONFICT	[NOV 15, 2000 & NOV 13, 2000]
	FL2 KIT				

Your request has produced (3) Elements of conflict:

ELT	DESCRIPTION	ROUTE STATUS	ROUTE PERIOD
FT13	FEATURE UNIT	[NOV 06, 2000]	[10/15/2003]
IC5	INFORMATION COUNTER	[NOV 06, 2000]	[10/15/2003]
LR5	LITERATURE RACK	[NOV 06, 2000]	[10/15/2003]

262
254

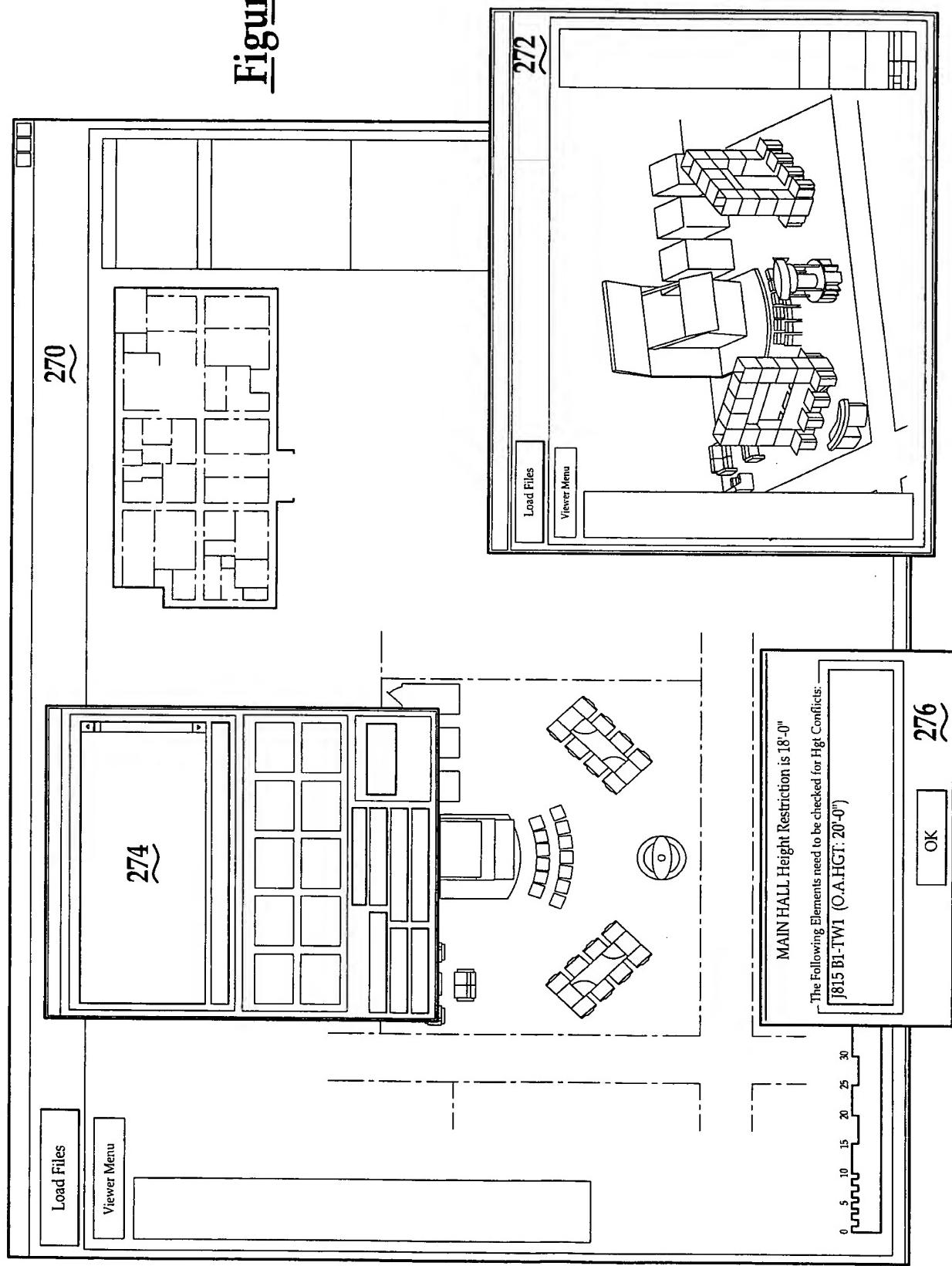


Car List
SKU

Figure 9



Figure 10



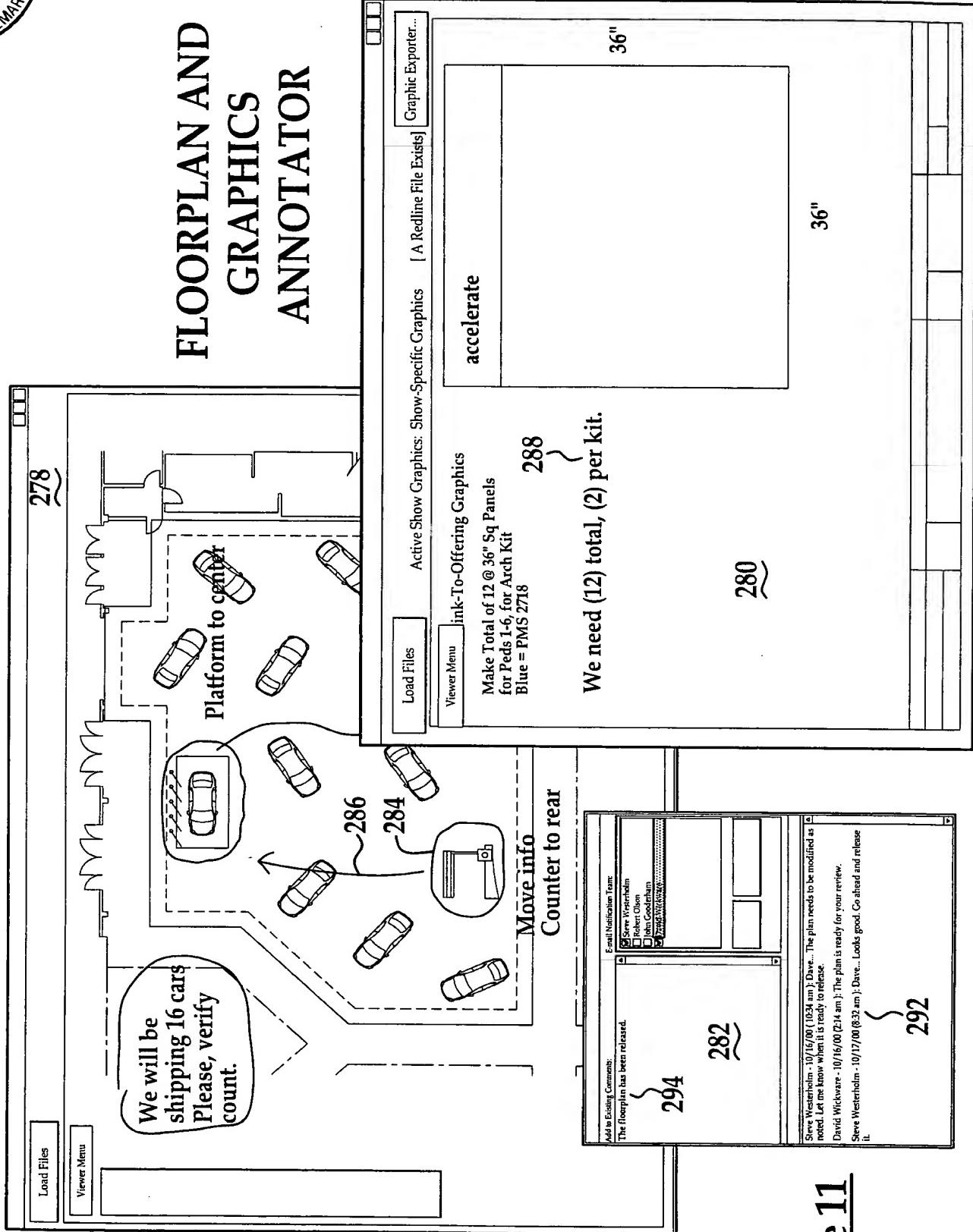


Figure 11



<h2>SUPERVISOR SCHEDULING</h2> <p>304</p> <p>File Edit View Favorites Tools Help</p> <p>Address http://11.222.100.44/kitracking/default.asp</p> <p>Initial Dates Move In: Mon, Nov 06, 2000 at 12:08 AM End of Install: Wed, Nov 08, 2000 at 12:10 AM</p> <p>Show Dates Press Open: N/A Press Closes: N/A Preview Opens: N/A</p> <p>Assigned Supervisors Richardson, Ted</p> <p>Save Cancel Confirmations</p> <p>302</p> <p>File Edit View Favorites Tools Help</p> <p>Travel Request for Richardson, Ted</p> <p>Employee: 25369 - Richardson, Ted Show: 101881 - CALIFORNIA INT'L AUTO SHOW Facility: 673673 - ANAHEIM CONVENTION CENTER Address: 800 W KATELLA AVE ANAHEIM, CA 92802 Phone: 714999-8950 Fax: 714490-2878</p> <p>Client: 101573 - Toyota Motor Sales, USA</p> <p>Install Rental Car Required : Yes Hotel Reserved by Client : Hotel Only-CPJ By : CBLESMA Nov 15, 2000 4:31 PM Client Depart From Arrive In 101573 Detroit Anaheim Sun., Nov 05, 2000 Depart Date Anaheim Detroit Tue, Nov 07, 2000 Depart After 5:00 PM</p> <p>Last Updates by : CBLESMA Nov 15, 2000 4:24 PM</p> <p>Add Task Clear Date Travel Request View/Modify Task</p> <p>306</p> <p>File Edit View Favorites Tools Help</p> <p>Vacation Address http://11.222.100.44/kitracking/default.asp</p> <p>300</p> <p>Vacation Scheduling Layoff Scheduling Vacation Scheduling</p> <p>Vacation 25369 - Richardson, Ted</p> <p>Start Date: Jan 01 2000 End Date: Jan 01 2000</p> <p>① Add Save Cancel ② Remove</p> <p>Home View Inventory Client>Show Selection Reporting Report a Bug</p>	<p>298</p> <p>File Edit View Favorites Tools Help</p> <p>Travel Request for Richardson, Ted</p> <p>Employee: 25369 - Richardson, Ted Show: 101881 - CALIFORNIA INT'L AUTO SHOW Facility: 673673 - ANAHEIM CONVENTION CENTER Address: 800 W KATELLA AVE ANAHEIM, CA 92802 Phone: 714999-8950 Fax: 714490-2878</p> <p>Client: 101573 - Toyota Motor Sales, USA</p> <p>Install Rental Car Required : Yes Hotel Reserved by Client : Hotel Only-CPJ By : CBLESMA Nov 15, 2000 4:31 PM Client Depart From Arrive In 101573 Detroit Anaheim Sun., Nov 11, 2000 Depart Date Anaheim Detroit Tue, Nov 13, 2000 Depart After 12:00PM</p> <p>Last Updates by : CBLESMA Nov 15, 2000 4:24 PM</p>
--	--

Figure 12



QUICK PICK

308

MASTER SHOW SCHEDULE

MASTER SHOW SCHEDULE

KIT / ELEMENT SCHEDULE

310

— 1 —

Reset Item All Kit IG-Visite KH Uses Report Save Obj Assign Edit

Figure 13

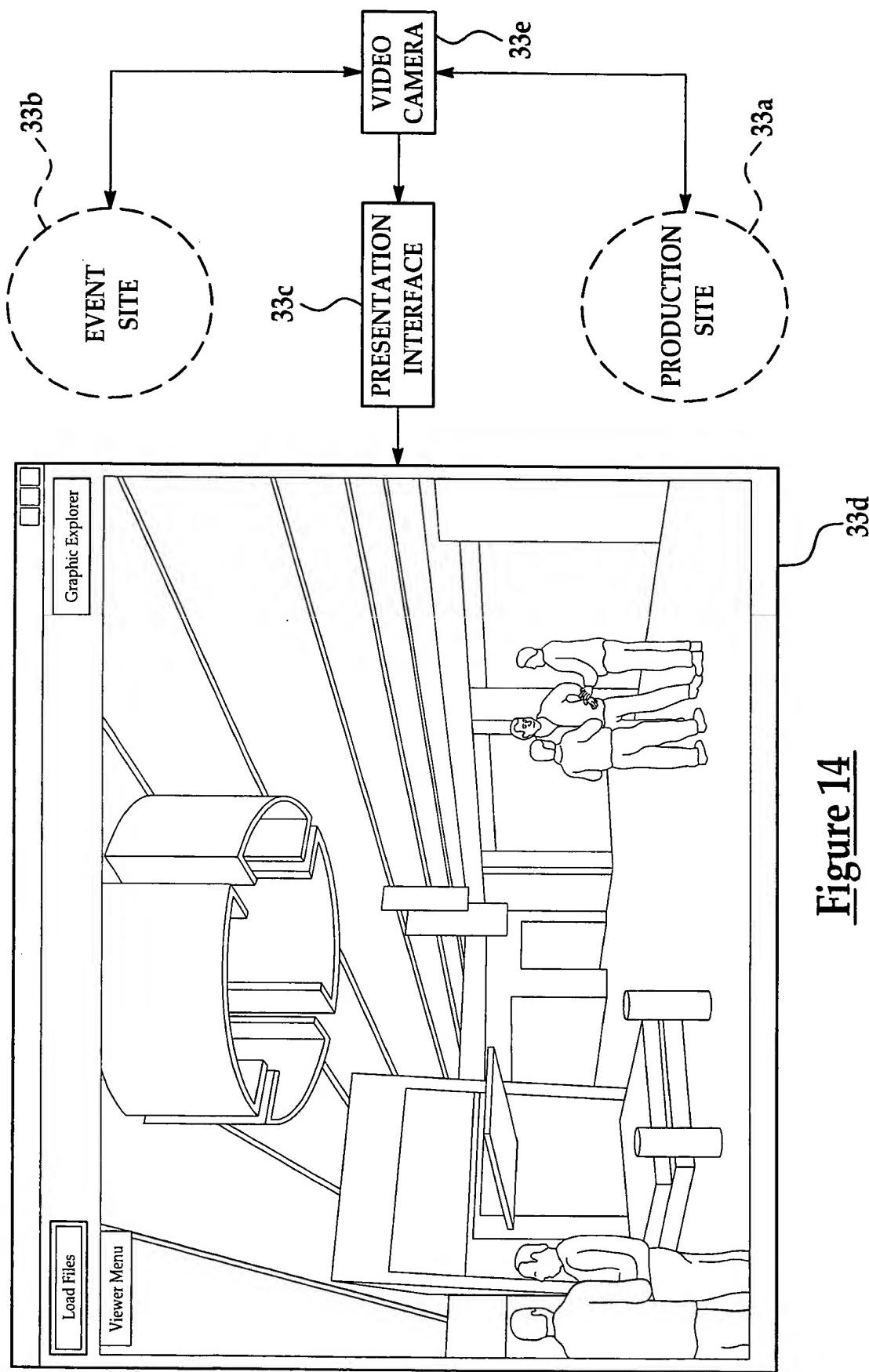
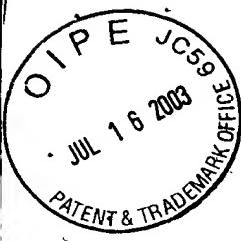
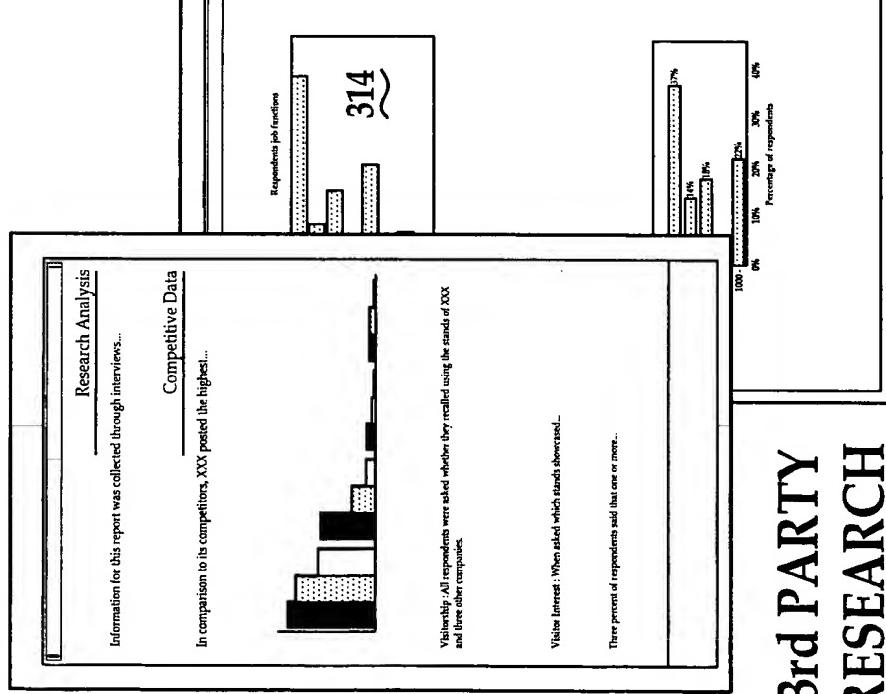


Figure 14



COMPETITIVE ANALYSIS



View Event Documents By:	
Attendee	▼ IT Decision Maker
Business Unit	▼ Line of Business Sr. Exec.
Competitors - Exhibitor	▼ C Level
Competitors - Sponsor	▼ [Not Entered]
Event Name	
Location	
Past Events	
Producer	
Quarter	
Ranking	
Speaking Opp.	
Sponsorship	

A	B	C	D	E	FOLLOW UP REPORT									
					F	G	H	I	J	K	L	M	N	O
1	2	3	4	5	SUPERVISOR									
6	7	8	9	10	DATE									
11	12	13	14	15	Sub-Contractor Labor:									
16	17	18	19	20	Carpenters									
21	22	23	24	25	Labor									
26	27	28	29	30	Stighthand									
31	32	33	34	35	Decorator									
36	37	38	39	40	Painter									
41	42	43	44	45	Transfer									
46	47	48	49	50	Fork									
51	52	53	54	55	Rigger									
56	57	58	59	60	Electricians									
61	62	63	64	65	Welder									

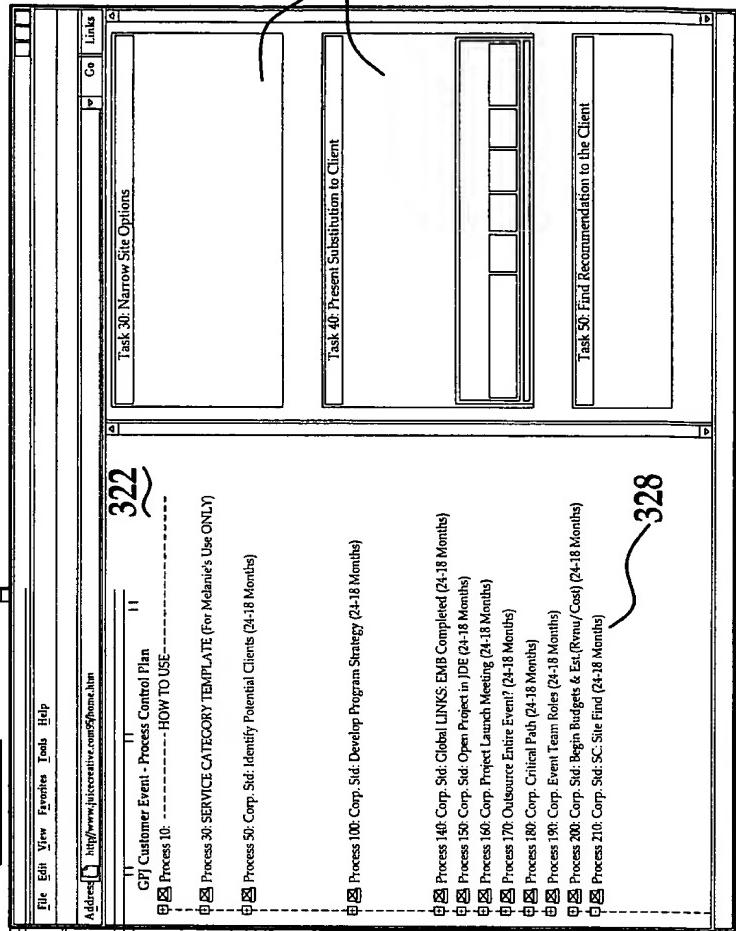
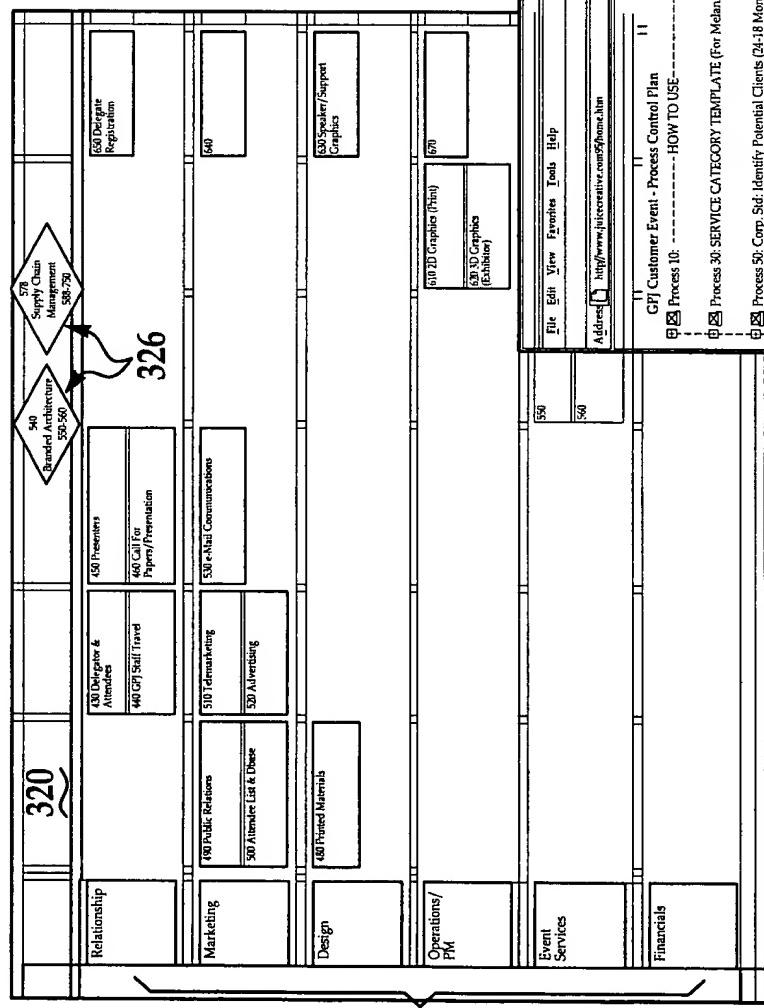
FOLLOW UP REPORT

Figure 15

3rd PARTY RESEARCH

316

318



SWIM LANE CHART

Figure 16